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BAHAMA BUCK'S HONORS TOP SHOPS AT ANNUAL MEETING

Annual Franchise Meeting Awards Ceremony Recognizes the Best of Buck's

Lubbock, TX. - (February 9, 2006) - Bahama Buck's Franchise Corporation, the nation's premier tropical dessert franchise, is proud to announce the winners of this year's Annual Franchisee Meeting Awards. The two day "More Kick in '06" meeting took place earlier this month in Lubbock, Texas. Bahama Buck's Franchise Corporation recognized excellence across the franchise system and honored individuals who have demonstrated their commitment to the Ultimate Tropical Dessert Experience.

Congratulations to the winners of this year's awards.

President's Award - Shop of the Year recipient:

Ed Schneider and Brad Pettiet, Bahama Buck's - Amarillo, TX

The President's Award represents excellence in all levels of store operations ranging from store cleanliness to sales to customer service. In order to receive the President's Award, recipients must be in operations for a least one year, have outstanding Customer Service Evaluations, provide a fun, friendly atmosphere with superior entertainment and embody Bahama Buck's day-to-day commitment to *provide a great time, every time.*

Pinnacle Award - Avalanche of the Year recipient:

Robert and Audrey Taylor - Bahama Buck's, Waco, Texas

The Pinnacle Award is presented to the shop with the highest gross sales for the year. Gross sales will include all shop sales as well as event sales for the calendar year.

Best Newcomer - Rookie of the Year recipient:

Kay Siler - Early, Texas

Robert and Audrey Taylor - Waco, Texas

The Best Newcomer Award represents excellence in all levels of store operations ranging from store cleanliness to sales to customer service. In order to receive the Best Newcomer Award, recipients must be in operations for less than one year, have outstanding Customer Service Evaluations, provide a fun, friendly atmosphere with superior entertainment and embody Bahama Buck's day-to-day commitment to *provide a great time, every time.*

The Masters

Shaved Ice Master ~ Sarah Zouzalik - Lubbock, Texas

Tropical Smoothie Master ~ Robert and Audrey Taylor - Waco, Texas

Paradise Fruit Master ~ Robert and Audrey Taylor - Waco, Texas

Bahama Rama Mama Award ~ Kay Siler - Early, Texas

Other awards were presented to shops making Bahama Buck's Top Dollar Club.

(more)

About Bahama Buck's

Bahama Buck's is the nation's premier tropical dessert franchise featuring the "greatest snow on earth" as well as their famous, fresh blended tropical smoothies. Founded in 1990, Bahama Buck's is dedicated to creating the "Ultimate Tropical Dessert Experience" for each guest. Their innovative approach to the dessert industry offers guests a flavorful taste of paradise in an island inspired atmosphere. For more information visit www.bahamabucks.com.

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